

Dan Woods

Graphic Designer

Creative and detail-oriented Graphic Designer with 5+ years of experience in conceptualizing and executing visually appealing designs across various platforms. Proficient in Adobe Creative Suite, including Photoshop, Illustrator, and InDesign. Skilled at taking client ideas and concepts and bringing them to life.

 danwoodsdesigns@gmail.com

 475 Brennan Street, San Francisco, CA 94107

 DanWoodsDesigns.com

 Upwork profile

Professional Experience:

Freelance Graphic Designer

Upwork, Remote
January 2023 - CURRENT

- Successfully completed 25+ projects on Upwork.
- Specialized in providing graphic design services including logo design, branding, social media graphics, and marketing materials.
- Established strong relationships with clients through clear communication, responsiveness, and delivering high-quality work on time and within budget.
- Maintained a 5-star rating and Top Rated status on Upwork by consistently delivering exceptional design solutions that exceeded client expectations.

“Dan went above and beyond during our rebrand to help us modernize our existing logo and marketing materials, including our presentation templates, sales brochures, and catalogs”

Lindsey, Food Company

[View my Upwork profile](#) to read more client feedback and reviews.

Freelance Graphic Designer

Wishbone Agency, Austin TX
June 2020 - December 2022

- Produced logos, business cards, brochures, social media graphics, and other marketing materials for small businesses and startups.
- Generated a 20% increase in social media engagement for client by creating compelling graphics and visuals that resonated with the target audience.
- Communicated closely with clients throughout the design process to ensure satisfaction and make revisions as needed.
- Managed project timelines and budgets to deliver projects on time and within scope.

Jr. Graphic Designer

Intuition Gaming, San Francisco CA
January 2019 - May 2020

- Assisted senior designers in conceptualizing and creating visual assets for various projects, including branding, marketing campaigns, and promotional materials.
- Contributed to brainstorming sessions and design meetings, offering creative ideas and solutions to project challenges.
- Executed design tasks such as image editing, layout design, and typography under the guidance of senior team members.
- Maintained organization and version control of design files and project assets to ensure efficient workflow and collaboration.

Graphic Design Intern

Davey Media, Los Angeles CA
March 2018 - December 2019

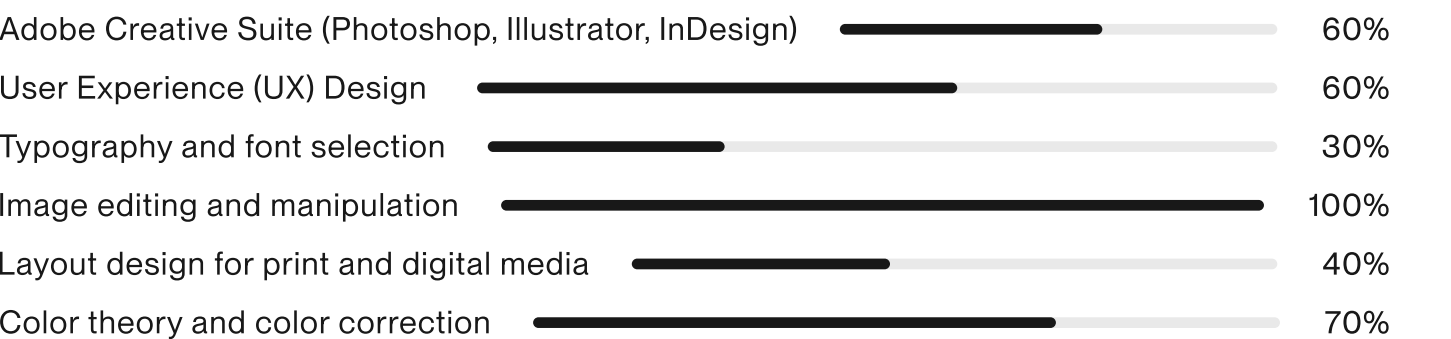
- Assisted senior designers in various stages of the design process, including concept development, visual research, and design execution.
- Contributed creative ideas and solutions to design projects, incorporating feedback from team members and clients.
- Participated in design critiques and team meetings, learning from constructive feedback and refining design techniques.
- Supported the production of marketing materials, presentations, and digital assets, ensuring consistency with brand guidelines and project objectives.

Education:

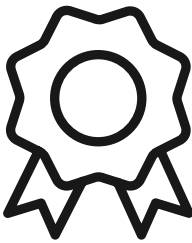
Bachelor’s Degree in Graphic Design

University of California, Los Angeles, 2019

Skills:



Certifications:



- Adobe Certified Expert (ACE)
- Autodesk Certified Professional (ACP)
- HubSpot Design Certification
- Google UX Design Professional Certificate
- HubSpot Design Certification