

Title: **Swot Analysis for [Your Business/ProjectName]**

Date: [Insert date]

Strengths

Internal attributes and resources that support a successful outcome.

- 1.
- 2.
- 3.
- 4.

Weaknesses

Internal attributes and resources that work against a successful outcome.

- 1.
- 2.
- 3.
- 4.

Opportunities

External conditions that potentially be exploited to advantage.

- 1.
- 2.
- 3.
- 4.

Threats

External conditions that could do damage to the business's performance.

- 1.
- 2.
- 3.
- 4.